

VIDEO PACKAGES

BASIC

- HD video: video shot in full-HD 1920x1080p
- Basic logo bumper: logo/website/call to action, fade in and out
- Basic transitions: fade-in/fade-out transitions between clips
- Basic titles and typography: basic (not custom) font and single color choice
- Auto color correcting and voice editing
- Full storyboard with script and shot list
- One round of edits

Add ons:

- Voiceover narration by Marketing Essentials VO specialist
- An additional round of edits

PRO

- 4K video: 4:2:0 10 bit, S-Cinetone color profile
- Custom logo bumper: logo/website/call to action with animation
- Advanced transitions: zoom, slide, light leaks
- Branded name titles and typography: custom font, colors, logos
- Enhanced color and sound correction: Custom color grading, use of LUTs, custom audio enhancement/filters
- Full storyboard with script and shot list
- Full production schedule with a detailed outline of shoot day
- One round of edits

Add ons:

- Voiceover narration by Marketing Essentials VO specialist
- Drone camera to capture aerial video footage
- Drone camera to capture aerial photography shots
- An additional round of edits

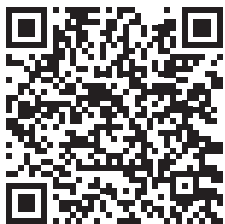
PREMIUM

- Cinema quality 4K video: 4:2:0 10 bit, Sony S-log 3 color profile
- Custom logo bumper: logo/website/call to action with animation
- Advanced transitions: zoom, slide, light leaks
- Branded name titles and typography: custom font, colors, logos
- Enhanced color and sound correction: Custom color grading, use of LUTs, custom audio enhancement/filters
- Full storyboard with script and shot list
- Full production schedule with a detailed outline of shoot day
- Drone camera to capture aerial video footage
- Drone camera to capture aerial photography
- Optional voiceover narration by Marketing Essentials VO specialist
- Two rounds of edits

Best For

- Interview-Style/Testimonial Videos
- Basic Instructional/How-To Videos
- Whiteboard Videos

Scan For Example:



Starting at
\$1,999

Best For

- Videos with Various Action Shots
- Videos with Multiple Interviews
- Videos that Portray a Brand Story
- Videos with Custom Brand Look

Scan For Example:



Starting at
\$3,250

Best For

- Cinema-Style Videos
- Videos with Intricate Shots
- Videos with More In-Depth & Creative Storyboarding
- Videos Requiring Multiple People in the Review Process

Scan For Example:



Starting at
\$4,599